

# Project Earth Day

2009 Sponsorship Packet



# Sponsorship Level Benefits for Project Earth Day 2009

## Platinum Sponsor (\$10,000)

Sponsorship benefits include:

- 20 VIP tickets, reserved front row seats & exclusive VIP gift bags
- 20 VIP After Party tickets
- Inclusion in Student Competition Guest Judge's Gift Bags
- Inclusion in General event Gift Bag
- Company Logo/Link on the PED Web site as Platinum Sponsor
- Company Logo on PED Invitation, Marketing Materials, and Media Publications, Press Release & Full Page listing in Program
- Company Logo included on Green Carpet Step & Repeat backdrop
- Double Sized Booth at Event
- Prime Booth Location
- Recognition at event by PED Hosts

## Gold Sponsor (\$8,000)

Sponsorship benefits include:

- 15 VIP tickets, reserved front row seats & exclusive VIP gift bag
- 15 VIP After Party tickets
- Inclusion in Student Competition Guest Judge's Gift Bags
- Inclusion in General event Gift bag
- Company Logo/Link on the PED Web site as Silver Sponsor
- Company Logo on PED Invitation, Marketing Materials, and Media Publications & Half Page listing in Program
- Company Logo included on Green Carpet Step & Repeat backdrop
- Single Sized Booth at Event
- Prime Booth Location
- Recognition at event by PED Hosts

## Silver Sponsor (\$5,000)

Sponsorship benefits include:

- 10 VIP tickets, reserved front row seats & exclusive VIP gift bag
- 10 VIP After Party tickets
- Inclusion in Student Competition Guest Judge's Gift Bags
- Inclusion in General event Gift bag
- Company Logo/Link on the PED Web site as Gold Sponsor
- Company Logo on PED Invitation, Marketing Materials, and Media Publications & listing in Program
- Company Logo included on Green Carpet Step & Repeat backdrop
- Single Sized Booth at Event
- Recognition at event by PED Host

## Emerald Green Sponsor (\$2,000)

Sponsorship benefits include:

- 5 VIP tickets, reserved front row seats & exclusive VIP gift bags
- 5 VIP After Party tickets
- Inclusion in Student Competition Guest Judge's Gift Bags
- Inclusion in General event Gift bag
- Company Logo/Link on the PED Web site as Emerald Green Sponsor
- Company Logo on PED Invitation, Marketing Materials including listing in Program
- Company Logo included on Green Carpet Step & Repeat backdrop
- Distribution opportunity in addition to gift bag inclusion

## Kelly Green Sponsor (\$1,000)

Sponsorship benefits include:

- 2 VIP tickets, reserved front row seats & exclusive VIP gift bags
- 2 VIP After Party tickets
- Inclusion in Student Competition Guest Judge's Gift Bags
- Inclusion in General event Gift bag
- Company Logo/Link on the PED Web site as Kelly Green Sponsor
- Company Logo on PED Invitation, Marketing Materials including listing in Program

## Sponsorship Level Benefits for Project Earth Day 2009 continued...

### Student Competition Sponsor (\$5,000)

Sponsorship benefits include:

- 5 VIP tickets, reserved front row seats & exclusive VIP gift bag
- 5 VIP After Party tickets
- Inclusion in Student Competition Guest Judge's Gift Bags
- Inclusion in General event Gift bag
- Company Logo/Link on the PED Web site as exclusive Student Competition Sponsor
- Company Logo on PED Invitation, Marketing Materials, and Media Publications & listing in Program
- Company Logo included on Green Carpet Step & Repeat backdrop
- Single Sized Booth at Event
- Recognition at event by PED Hosts
- Exclusive opportunity for a representative of your company to present the student's prize & photo opportunity

### Booth Rates & Opportunities (\$500 each)

\*unless afore mentioned in sponsorship level; Sponsorship Benefits include:

- Inclusion in general event Gift Bag
- Distribution of company's materials, products and/or premiums at booth
- Company Logo/Link on PED Web site
- Company Logo & listing in Program

## Still want more Project Earth Day?

### After Party Sponsor (\$8,000)

Show your company's commitment to the increasingly important and astoundingly hip world of Green Living by sponsoring the After Party for Project Earth Day. Sponsorship benefits include:

- Exclusive opportunity to market your brand to our mix of designers, architects, builders, vendors, fashionistas, stylists and all around energetic community
- Exclusive signage at event and opportunity to market the event as "Your Company Presents the Project Earth Day After Party 2008" or "Your Company After Party for Project Earth Day 2008".
- The place to see and be seen and celebrate Earth Day in style!
- Inclusion in general event Gift Bag & VIP Gift Bag
- Optional opportunity to produce & supply After Party Gift Bag branded with PED logo & your company's logo &/or mission
- 15 VIP tickets, reserved front row seats & exclusive VIP gift bags
- 15 VIP After Party tickets
- Company Logo/Link on the PED Web site as After Party Sponsor
- Company Logo on PED Invitation, Marketing Materials, and Media Publications & Half Page Listing in program
- Single Sized Booth at Event

# Photos Project Earth Day 2008



# Project Earth Day 2008 Sponsors



Bettencourt Green Building Supplies

